

CARLOS CUADRAS VS. DAVID CARMONA ADDED TO GOLOVKIN VS. JACOBS HBO PAY-PER-VIEW® TELECAST

MEXICAN WARRIORS READY FOR NEW YORK CITY BATTLE!!

Saturday, March 18, 2017 MADISON SQUARE GARDEN PRESENTED LIVE BY HBO PAY-PER-VIEW

TICKETS SELLING FAST!!!

LOS ANGELES, CA (January 24, 2017) Former World Boxing Council (WBC) Super Flyweight Champion **CARLOS "PRINCIPE" CUADRAS**, (35-1-1, 27 KO's) of Mexico City, Mexico returns to battle against cross-town rival and Former World Title Challenger **DAVID "SEVERO" CARMONA**, (20-3-5, 8 KO's), also of Mexico City, Mexico, on Saturday, March 18 at The Mecca of Boxing, Madison Square Garden.

Cuadras vs. Carmona, scheduled for ten rounds, will be featured on the televised undercard of the World Middleweight Championship between Unified Middleweight World Champion **GENNADY "GGG" GOLOVKIN**, (36-0-0, 33 KO's) and WBA Middleweight World Champion and Mandatory Challenger **DANIEL "THE MIRACLE MAN" JACOBS**, (32-1, 29 KO's). The event will be produced and distributed live by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT.

"I wanted a rematch with Roman Gonzalez but right now my sole focus is on Carmona, we've known each other for many years and there is a true rivalry between us," said Cuadras. "I'm looking forward to settling it in the ring at Madison Square Garden, the home of so many classic battles and in front of the great Mexican boxing fans in New York City and those watching on HBO Pay-Per-View."

Said Carmona, "Carlos has accomplished a great deal in boxing, being a former world champion and undefeated for many years. However, my time is now and I look forward to being victorious on March 18."

"We're very excited to add this all-Mexican battle between Carlos Cuadras and David Carmona to an already outstanding boxing event," said **TOM LOEFFLER**, Managing Director of **K2 PROMOTIONS**. "Cuadras is coming off one of the best fights of 2016 in his world title fight with "Chocolatito" last September on HBO and Carmona is looking to prove he's worthy of another world title opportunity."

"Carlos was one of the true breakout stars in boxing last year in his valiant performance against 'Chocolatito'. We've gotten a tremendous response to our showcasing of the lighter weights at our events from boxing fans and the media and we're very excited to have these two super flyweight battles on the televised undercard."

"Adding this third bout to the March 18 event continues our commitment to boxing fans in the arena and those watching on HBO Pay-Per-View that we will provide maximum value at our events. Tickets for Madison Square Garden are selling fast and we look forward to another outstanding event on March 18."

On September 10, 2016, then undefeated WBC Super Flyweight World Champion Cuadras and three-division world champion **ROMAN "CHOCOLATITO" GONZALEZ** waged war in a 2016 "Fight of the Year" candidate in front of a huge crowd at The Fabulous Forum and telecast on HBO.

After twelve epic rounds of world class action, the 28-year-old Cuadras lost a very close decision to Gonzalez in a battle that had the Mexican and Nicaraguan partisan crowds on their feet cheering throughout.

Carmona is returning to the ring following the toughest test of his seven-year professional career. On May 8, 2016, the 25-year-old Carmona traveled to Tokyo, Japan to challenge undefeated WBO Super Flyweight Champion **NAOYA INOUE**. Following twelve action packed rounds, Carmona came up short on the judges' scorecards but validated his standing among the best in the division.

Presented by K2 Promotions, tickets priced at \$1000, \$600, \$400, \$300, \$200 and \$100, are now on sale and can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone (866-858-0008) and online at www.ticketmaster.com or www.ticketmaster.

SOCIAL MEDIA -- #GGGJACOBS, #CHOCOLATITORUNGVISAI, #CUADRASCARMONA

Gennady "GGG" Golovkin

@GGGBoxing – Twitter, Facebook, Instagram

Daniel Jacobs

@DanielJacobsTKO - Twitter, Facebook, Instagram

Roman "Chocolatito" Gonzalez

@ChocolatitoBox – Twitter

@ChocolatitoOfficial – Facebook

@Chocolatito87 - Instagram

Carlos Cuadras

@CuadrasOficial - Twitter

@CarlosCuadras – Facebook

@CuadrasOficial -- Instagram

HBO

@HBO, @HBOBoxing – Twitter, Facebook, Instagram

Madison Square Garden

@TheGarden – Twitter, Facebook, Instagram

<u>Tom Loeffler (K2 Promotions)</u>

@TomLoeffler1 -- Twitter

MEDIA CONTACTS

Bernie Bahrmasel/K2 Promotions (Golovkin/Gonzalez)

Email: BernieBahrmasel@yahoo.com

Phone: +1 (773) 592-2986

Tim Smith/Premier Boxing Champions (Jacobs)

Email: Timothy@HaymonBoxing.com

Larry Torres/Madison Square Garden

Email: <u>Larry.Torres@MSG.com</u>

Phone: (212) 631-5178

Kevin Flaherty/HBO

Email: Kevin.Flaherty@HBO.com

Phone: (212) 512-5052

Patrick Byrne/HBO

Email: Patrick.Byrne@HBO.com

Phone: (212) 512-1361

Media Credentials: www.MagnaMedia.com